

A MESSAGE FROM PRESIDENT GIAY

BUILD THE FUTURE  
WITH ACTION  
AND VISION



BRICK BY BRICK



## The hidden three H's of Rotary

In 1905, Paul Harris bequeathed us his grand legacy, Rotary, and from the very beginning the human factor has been the essence of our organization. The individual Rotarian *is* Rotary, and every Rotarian makes Rotary come true.

The spirit of Rotary inspires millions of people to seek a better fate for humanity. Rotary without Rotarians would be just an ideal.

Rotary club members are the basis of our organization. They provide the organization with its essential elements: good sense, fairness, integrity, solidarity, greatness, determination, service-oriented action, and an expression of love.

If we compare Rotary with a big building, every one of the men and women in the clubs is like a brick holding together this extraordinary service structure. And we all know that the strength of a structure depends upon the strength of its individual components. I'm convinced, therefore, that the individual Rotarian is the key element in Rotary.

Every well-rounded Rotarian embodies these four basic elements:

- **Friendship**, as a path to spiritual perfection;
- **Vocation**, beyond its application as the means of earning a living, establishing a principle that makes Rotary stand apart from all other service organizations;
- **The Ideal of Rotary**, as a way of serving the community and returning to it some of the bounty that it has given us;
- **Tolerance**, as a key to understanding among different peoples and nations.

*Friendship, vocation, idealism, and tolerance are the elements which define a genuine Rotarian.*

These principles apply to every person associated with Rotary in one way or another: Rotarians' spouses, associations of Rotarians' wives, Rotaractors, Interactors, Youth Exchange students, and all the volunteers who through Rotary enjoy the privilege of helping others.

Our great 3-H program took its name from the first letters of the English words that defined the program:

Health, Hunger, and Humanity. I now propose to you three *new* H's—Head, Heart, and Hands—as an unbeatable formula to succeed in accomplishing the goals of Rotary. These three H's, however, must be used together because:

- one who uses only intellect is a thinker;
- one who is all heart is a compassionate protector and comforter;
- one who uses only his hands is an operator;
- one who works with his hands and intellect is a technician;
- one whose actions stem from the union of intellect and heart is a philanthropist;
- one who uses heart and hands is an artist.

Only those who in the course of their lives attain the symbiosis of these three essential elements—Head, Heart, and Hands—are well-rounded human beings, genuine Rotarians, true men and women of action and vision.

The individual Rotarian is the real maker of Rotary's destiny. That is why I hereby encourage all of you to use your Head, your Heart, and your Hands to

**BUILD THE FUTURE WITH ACTION AND VISION.**

Luis Vicente Giay  
President, R.I.

