



ROTARY SURAT RIVERSIDE

CLUB NO. 31734 ZONE 5 CHARTER DATE : 26-06-1996

ROTARY YEAR 2002-2003

Bhichai Rattakul
R. I. President

Jatin Bhatt
Dist. Governor

Rtn. Mukund Jariwala
President

Rtn. Ramesh J. Jaitani
Bulletin Editor

We meet every Tuesday at 8.30 p.m. at Dr. Bhacca Rotary Hall, Jeevan Bharti, Surat
All our meets are Dinner meets.

Bulletin Series:07-04-25

Past Meeting—Life Insurance

Our regular hall still under renovation forced us to continue with our meetings at the Air - Conditioned Art Gallery Hall of Jeevan Bharti. Well thanks to PP Vishal Sinha who sponsored the hall & set up the speaker meet for us this evening.

In spite of the exam fever, attendance was remarkably good, again thanks to PP Vishal, Rtn Stanley & Rtn Divyang who followed up with the members.

Mr Sinha from the Max-NewYork Life Insurance was the learned speaker for the evening. He presented before the crowd the importance of insurance & slowly moving on to the commercial aspect. He was well equipped with good orator ship & a slid show presentation, which made the audience more involved.

As always the interaction session was the most interesting part of the meeting with queries flowing in from almost all the members present. At the end of the day one could realize the effects of globalization, opening up of the Indian economy, private players coming in the Insurance sector resulting in the common man getting a wide choice of services to select from & ultimately get a good bargain for his money.

Forth coming Meeting...

Joint Meeting with R.C. Udhna

Date: 10th April Thursday 2003

Venue: K B Marfatia Hall, P T Mahila College, Adarsh Society, Surat

Time: 7.30 Pm

Agenda: Speaker Meet-

AMERICAS WAR ON IRAQ

Speaker-Dr Shashikant Shah

{Dinner will be served after the meeting}

Please note:

Our regular meet is postponed to 10th April. Hence there will be no meeting on the 8th April, Tuesday

Members who have not cleared their payments to the club, either of the fees, fund raising amounts or what so ever liability towards the club pending please do so at the earliest. If at all any amount remains unpaid it will be shown as default amount with the *members name* in the Final Balance Sheet

ROTARY NEWS

Minnesota Rotarians pledge US\$1 million to PEFC

The world is exactly US\$1,027,043 closer to eradicating polio worldwide thanks to Rotarians in District 5950 (Minnesota, USA). That's \$27,043 more than the district's initial — and ambitious — \$1 million goal for the polio eradication fundraising campaign (PEFC).

"Last spring, when we announced our district goal of \$1 million, we knew it was ambitious," says Past District Governor Holly Callen, district PEFC chairwoman. "But we also knew in our hearts, we could do it."



Callen and District Governor Paul Bierhaus believe there are several reasons for the district's success, not least of which was commitment by Rotarians from the outset to making the \$1 million goal a priority. From presenting it at the district assembly last year to including mention of it in every luncheon, meeting, newsletter, and email, the district PEFC goal was everywhere, all the time. The result was 100 percent participation of all 57 clubs.

Another effective approach, according to Callen and Bierhaus, was to break down the imposing figure into smaller more attainable goals. Each club was asked to pledge or raise \$300 per member. With almost 3,200 club members, excluding potential major donors, that amounted to approximately \$960,000. But there were major donors, including the three main district campaign leaders: Bierhaus, Callen and Past District Governor Tom Thorfinnson, a national Permanent Fund adviser for The Rotary Foundation.

Using a smorgasbord approach, clubs were offered a variety of fun and easy options for raising money. One innovative idea included sponsoring club members who were trying to lose a few extra pounds, which may have conflicted somewhat with the efforts of two other clubs that raised \$2,000 each selling Krispy Kreme doughnuts. In addition to raising funds in the community, the Minnesota Rotarians also made personal contributions. For example, the Chaska Rotary club obtained pledges averaging \$750 each from all of its members for a total of more than \$56,000.

District 5950 becomes only the second district with documented club commitments of over \$1 million. District 6440 (Illinois, USA) was the first, but other districts have made verbal pledges to raise this amount.

"This campaign has been the most personally rewarding thing that I have ever done in Rotary and that includes my year as district governor," Callen says. "It's not often you can do something and know that you are truly helping to make the world a better place."

 *Birthday Wishes* 

10.04.03

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Thought of the Week

The reason most people never reach their goals is that they don't define them, or ever seriously consider them as believable or achievable. Winners can tell you where they are going, what they plan to do along the way, and who will be sharing the adventure with them.

- Denis Watley